$NetXInvestor^{\circledR}$

USER GUIDE

March 2015



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This User Guide contains illustrations and screen shots that are representative of information available within the secure pages of the NetXInvestor website. The information contained herein is for discussion purposes only and is subject to change without notice. Please refer to the secure web pages for additional details on use and/or applicable disclosures.

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1. Introduction

This guide will familiarize you with the capabilities and functions of the NetXInvestor[®] platform. The platform enables you to, view your portfolio, perform market research, and much more.

Audience

This guide is to be used by you, the investor, to learn how to:

- Access the platform
- Navigate through the platform
- Manage your account preferences
- View your account portfolio
- Perform market research

2. Overview

NetXInvestor is an online investor platform enabling you to access account information, view trade status, get quotes, perform market research, read news and much more. You can also view your account, tax statements, and trade confirmations and more online.

Availability of Features

Your financial firm might not enable you to access or view all of the features described in this user guide. Contact your financial professional if you have any questions.

Navigation

The **NetXInvestor** home page provides access to a majority of the functions via tabs. Each tab performs a specific function.

| ТАВ | ENABLES YOU TO: |
|----------------|---|
| Advisor Home | View the contact information of the financial professional for all accounts linked to your user ID. The advisor information displayed is the same as what appears on your account statement. |
| Portfolio | View the snapshot view of your account overview. Along with the snapshot view, you can also view: balances, holdings, unrealized gain/loss, realized gain/loss, history and projected cash flow. |
| Transact | View the status of orders and pay bills. |
| Research | View how the market is performing today. You can also view quotes of recently visited stocks, news relating to the visited stocks, and much more. |
| Tools | Create and view watch lists, view educational resources and helpful links, which are beneficial to you as an investor. |
| Communications | View and download statements, reports, trade confirmations, tax documents, and read through the frequently asked questions compiled by the broker-dealer. You can create new account groups, add an alias to your linked accounts, and change your password and security questions. You can also set your e-delivery preferences. |

Browser Requirements

The NetXInvestor platform supports the following browsers:

Google Chrome Version 23.x and higher

- Mozilla Firefox Version 17.x and higher
- Microsoft Internet Explorer Version 8 and 9
- Apple Safari Version 4.x and higher

Other Information

- Data displayed in the screen shots represent sample data.
- Shortcut keys are not supported for any of the functions.
- Tab control on all screens is from top to bottom, left to right.
- Screen names, buttons, links are provided in bold.
- Text provided as part of the note, tip is for information.

3. Access the Platform

Online Self-Registration

Online self-registration is limited to the account types listed below:

- Retirement Accounts
- Individual Accounts
- Joint Accounts (where you are the **primary** account holder)

All other account types should follow the introducing broker-dealer's (IBD) process for registration requests.

- 1. Go to: netxinvestor.com.
- 2. Click Register Now.
- Review the Welcome Screen and click Next.
- 4. Review the terms and conditions regarding identity verification and click **I Agree**.
- 5. Provide user information, including your name, a valid e-mail address, Social Security number, legal U.S. address, and account number on which you are listed as the primary account holder.
- 6. Verify your identity and proceed.

To verify your identity and for the safety and security of your information, you will be asked three questions.

- If you provide the correct answer to all three questions, you will be taken to the next step.
- If you fail to provide the correct answer for one question, the fourth question will be displayed. If your answer to the fourth question is correct, you will be taken to the next step.
- o If you fail to provide the correct answer for more than two questions, a message displays indicating you have failed to verify your identity. You can either try again later or contact your broker-dealer for assistance.
- 7. Create a temporary user ID and password.
- 8. Enter e-mail address, date of birth and mother's maiden name.
- 9. An e-mail with further instructions is sent to the entered e-mail address. Action should be taken in three days of receiving the e-mail.
- 10. Click the link in the e-mail within three days to make the user ID permanent.
- 11. Create personalized security questions when prompted.
- 12. Select a picture and phrase when prompted.
- 13. The self-registration for online access is completed.
- 14. If you desire e-delivery, click the **Go Paperless** icon and follow the instructions to add e-mail address and create paperless preferences.

First-Time Login and User ID Communication (Paperwork Submission)

- Complete the User ID and e-Delivery Request Form and submit to your advisor for processing. You can also elect a user ID upon account opening through the Account Application and Agreement.
- 2. Once completed, your advisor will submit the **User ID and e-Delivery Request Form** to Pershing. The request takes 48 hours for processing.
- Once the user ID is created, you will receive an e-mail from pershing@netxinvestor.com containing the user ID and temporary URL to login. The subject line of the e-mail will be "Online Account Access: User ID Request Complete."

Note: If e-mail address fails, an E-mail Failure letter with the user ID is sent.

If you are enrolled in e-delivery of documents, you will receive an e-delivery enrollment e-mail as well. E-mail failures will result in an e-delivery de-enrollment letter being sent to the address of record on the account.

The temporary URL expires after 30 days. If you are accessing the site for the first time after 30 days, you must contact your advisor to log in directly to netxinvestor.com with temporary password credentials.

- 4. Click the **Click Here** link provided in the e-mail.
- 5. Type your mother's maiden name and date of birth and click **Continue** as displayed below.

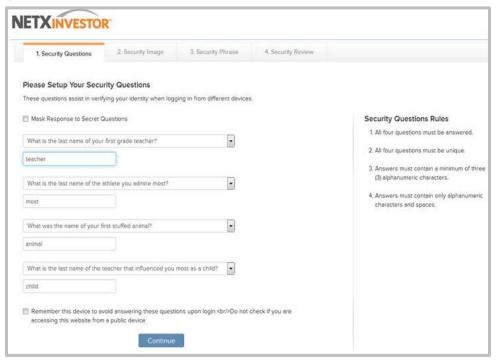


Note: Once your mother's maiden name and date of birth are entered correctly, you will be required to set up the security questions and password for your online access to your account electronic communications. If you answer incorrectly three times, you will be locked out and must contact your home office to unlock your account.

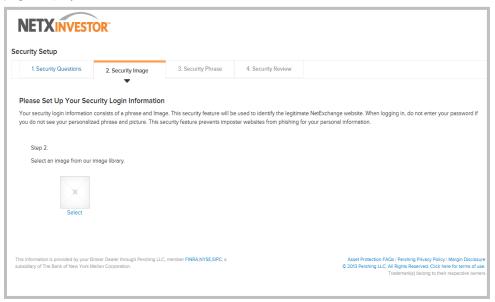
In the New Password and Confirm New Password fields, type the new password.



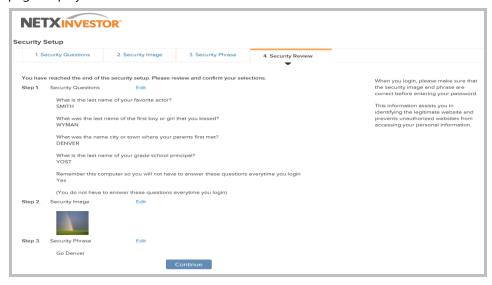
- 7. Click **Continue**. The Identity Verification Setup page displays. See the <u>Identity Verification Setup</u> section for more information.
- 8. Complete the Identity Verification Setup. After the setup is complete, the **Security Questions** page displays.
- 9. Select four security questions and provide appropriate answers for each of the questions.



- 10. Click **Continue**. The **Security Image** page displays.
- 11. Select a personalized security image and click **Continue**. The **Security Phrase** page displays.



12. Type your personalized security phrase and click **Continue**. The **Security Review** page displays.



- 13. Review your selections and click **Continue**. The **Go Paperless** page displays.
- 14. Click the **Update Preferences** button to set up your e-delivery instructions.
- 15. After setting up the e-delivery instructions, the **NetXInvestor** home page displays.

Once successfully logged in, you will receive a confirmation e-mail. To access the site in the future, go to the Web address **netxinvestor.com**.

Setup Identity Verification

The Identity Verification Code protects your online information from unauthorized access.

- 1. In the **Add a phone number** section, provide the following information:
 - Device Nickname Type an identification name for the device.
 - Country Code From the list, select the Country.
 - Phone Number Type the phone number to which you want to receive the IVC. The IVC is required for activating your IVC setup.
 - o **Confirm Phone Number** Retype the phone number.
 - Contact Method Select Voice call or Text/SMS. An activation code will be sent to your device via the selected contact method. The Activate your device window displays.
- 2. In the **Activate your device** window, type the six digit activation code in the boxes provided. Click **Activate**.
- 3. In the Add an email address section, provide the following information:
 - o **Email Nickname** Type an identification name for the device.
 - Email Address Type the e-mail address to which you want to deliver the IVC. The IVC is required for activating your IVC setup.
 - Confirm Email Address Retype the e-mail address.
- 4. In the **Alert Notification** section, type the e-mail address to which you want to receive notifications in the **Email Address** and **Confirm Email Address** fields.
- 5. To remember this device in future, select the Remember this device the next time you log in. Do not check if you are accessing this website from a public device check box.

Login

- 1. Go to: netxinvestor.com
- 2. In the **Financial Org #** field, type your broker-dealer number.
- 3. In the User ID field, type your login ID and click Continue.
- 4. If you had not selected to remember the device, the **Unrecognized Device** page displays.
- 5. On the page, select your preferred **Contact Method** and click **Send Code**.
- 6. Enter your IVC code in the text field and click **Verify Identity**.
- 7. In the **Enter Security Answer** field, type the answer to your security question and click **Continue**.
- 8. Confirm that your security picture and phrase are correct.
- 9. In the **Enter Password** field, type your password and click **Continue**. The NetXInvestor home page displays.

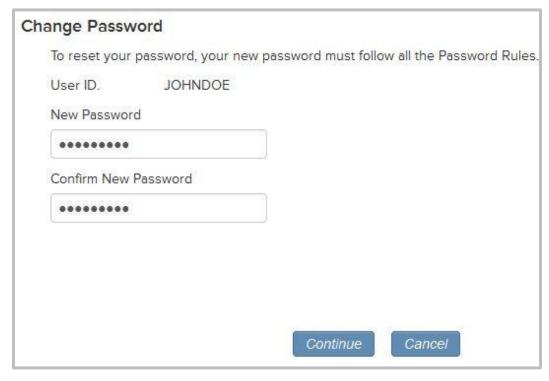
Logout

• On the **NetXInvestor** home page, click **Logout**.

4. Manage Account Settings & Preferences

The NetXInvestor platform has options to manage your account settings and preferences, such as changing your password, security questions, creating an account group, adding a nickname and many more.

Change Password



- 1. On the **NetXInvestor** home page, click the **Settings** icon. The **Settings** page displays.
- 2. In the **Security Settings** section, click the **Edit** link in the **Password** row.
- 3. In the **Enter Password** field, type your current password and click **Continue**.
- 4. In the **New Password** and **Confirm New Password** fields, type your new password and click **Continue**. A message displays stating the password has been successfully changed.
- 5. Click the **OK** button to continue.

Change Security Questions, Answers and Picture

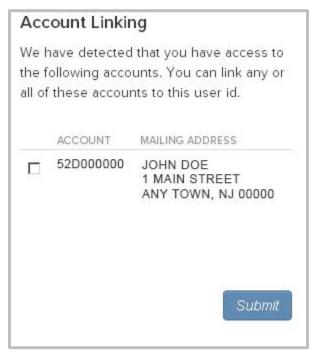


- 1. On the **NetXInvestor** home page, click the **Settings** icon. The **Settings** page displays.
- 2. In the **Security Settings** section, click the **Edit** link in the **Security Questions & Answers** row.
- 3. In the **Enter Password** field, type your current password and click **Continue**. The **Change Security Questions and Answers** page displays.
- 4. To mask your answers with asterisks, select the **Mask Response to Secret Questions** check box.
- 5. From the questions list, select a question and type your answer in the text field provided below.
- 6. To avoid answering the questions during sign in, select the **Remember this** device to avoid answering these questions upon login check box.

Note: If you access the **NetXInvestor** site from a public computer, do not select this option.

- 7. Click **Continue**. The **Change Security Picture and Phrase** page displays.
- 8. To change the security picture, click the **Select a different image** link and select the desired image.
- To change the security phrase, type the required text and click **Continue**. A
 message displays stating the security picture and phrase was successfully
 changed.
- 10. Click Close.

Account Linking

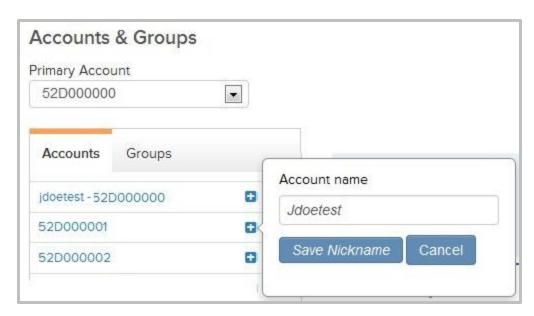


Account linking enables you to link all accounts which have the same Social Security number as yours. Through account linking, you can access all your account information from one place. You can link account (s) only if you had created your user ID via online self-registration.

- 1. On the **NetXInvestor** home page, click the **Settings** icon. The **Settings** page displays.
- 2. In the **Account Linking** section, select the account to link by clicking on the check box and click **Submit**.

Account Nickname

A nickname enables you to quickly identify your accounts. The nickname is displayed to the left of the account number.



- 1. On the **NetXInvestor** home page, click the **Settings** icon. The **Settings** page displays.
- 2. In the **Accounts** area, click the (+) icon against the required account.
- 3. In the space provided, type a nickname for the account and click the **Save Nickname** button.

Account Groups

An account group is a collection of accounts. The investment portfolio of an account group can be accessed from a single place. You can create, modify or delete a group.

- Account group name can have up to 25 characters and contain alphanumeric characters, spaces, hyphens and apostrophes.
- Account group must contain a minimum of two accounts.
- Duplicate account groups cannot be created.
- Accounts can exist in more than one account group.

Create a New Group

- 1. On the **NetXInvestor** home page, click the **Settings** icon. The **Settings** page displays.
- 2. In the **Accounts & Groups** section, click the **Groups** link.
- 3. Click the **Add New Group** link. The **Add New Group** window displays.
- 4. In the **Group Name** field, type a name for the group.
- 5. In the **All Account** list, select the required account and click the **Add** link. To remove an account, select the required account in the right box and click the **Remove** link.

Tip: You can select multiple and continuous accounts by pressing **Shift** in the keyboard and selecting the accounts. You can select multiple and random accounts by pressing **Ctrl** in the keyboard and selecting the accounts.

6. Click the **Save Groups** button. The group is created and will be listed under **Groups**.

Edit a Group

- 1. On the **NetXInvestor** home page, click the **Settings** icon. The **Settings** page displays.
- 2. In the **Accounts & Groups** section, click the **Groups** link.
- 3. Click the **Edit** icon. The **Edit Group** window displays.
- 4. You can edit the following:
 - o **Group Name**—In the **Group Name** field, type a new name for the group.
 - Add or Remove Accounts—To add an account, select the account in the All
 Account list and click the Add link. To remove an account, select the account
 in the right box and click the Remove link.

Tip: You can select multiple and continuous accounts by pressing **Shift** in the keyboard and selecting the accounts. You can select multiple and random accounts by pressing **Ctrl** in the keyboard and selecting the accounts.

Click the Save Groups button. The group is edited and will be listed under Groups.

Delete a Group

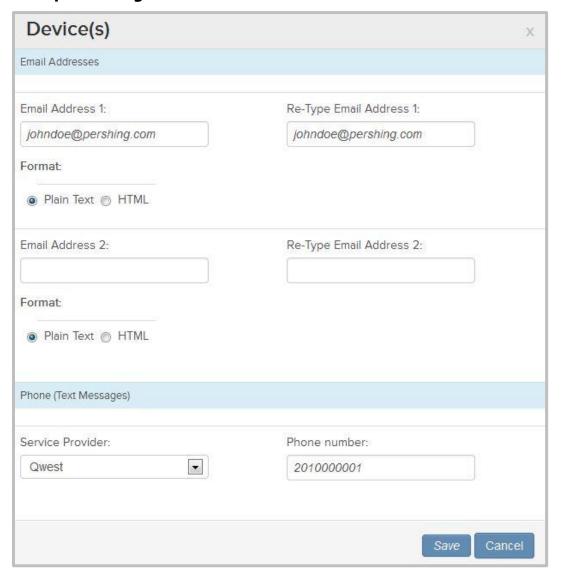
- 1. On the **NetXInvestor** home page, click the **Settings** icon. The **Settings** page displays.
- 2. In the **Accounts & Groups** section, click the **Groups** link.
- 3. Click the **Delete** icon. A warning window displays.
- 4. In the warning window, click **Yes** to delete the group, else click **No**.

Brokerage Alerts

The Brokerage Alerts service allows you to receive alerts about account activity or stock prices. You can either retrieve the alerts online or have the alerts delivered to your e-mail address or cell phone device. You can set up the following types of alerts:

- Trade
- Activity
- Margin Call
- Watchlist
- Price Volume & News

Set Up Brokerage Alerts



- 1. On the **NetXInvestor** home page, click the **Settings** icon. The **Settings** page displays.
- 2. In the **Alerts Setup** section, click the **Brokerage Alerts Set-up Guide** link. A window displays the terms and conditions.
- 3. Read through the terms & conditions and click **I Agree**.
- 4. Click the **Add Device(s)** link. The **Device(s)** window displays.
- 5. In the **E-mail Address 1** and **Re-Type E-mail Address 1** fields, type the primary e-mail address to which you want the alert delivered.
- 6. Select the delivery format of the alert, **Plain Text** or **HTML**.
- 7. In the **E-mail Address 2** and **Re-Type E-mail Address 2** fields, type the secondary e-mail address to which you want the alert delivered.
- 8. Select the delivery format of the alert, **Plain Text** or **HTML**.

- 9. To deliver the alert to your cell phone device, select the service provider from the **Service Provider** list and type your phone number in the **Phone Number** field.
- 10. Click the **Save** button to save the changes.

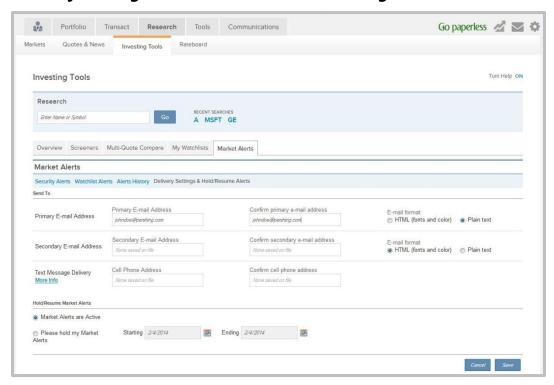
Tip: To send a test message to your e-mail address and phone number, click the **Test Device** link.

Subscribe Trade, Activity and Margin Call Alerts

| Subscriptions | | |
|---------------------|--|--|
| | | Edi |
| ALERT TYPE | SUBSCRIBED | DEVICE(S) |
| Trade | Subscribe | |
| Activity | Subscribe | |
| Margin Call | Subscribe | |
| Watchlist | Subscribe | |
| | Please note that you wi website to subscribe to | III be redirected to a different location of the Watchlist alerts. |
| Price Volume & News | Subscribe | |
| | Please note that you wi website to subscribe to | II be redirected to a different location of the Price, Volume, & News alerts. |

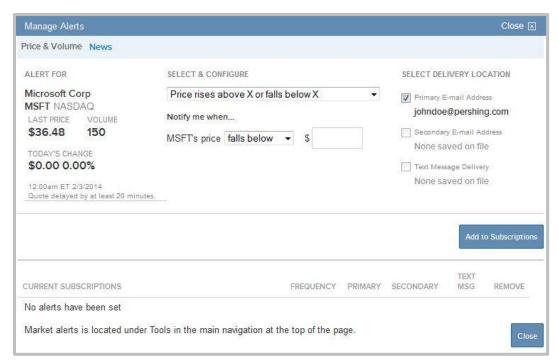
- 1. On the **NetXInvestor** home page, click the **Settings** Icon. The **Settings** page displays.
- 2. In the **Subscriptions** section, click the **Edit** link. The **Alert Subscriptions** window displays.
- 3. For the **Alert** you wish to subscribe, click the (+) icon to view the devices.
- 4. Select the required device by selecting the appropriate check box and click the **Save** button. The **Subscription** section displays the confirmation and the subscribed device.

Delivery Settings and Hold Alerts for Brokerage Alerts



- 1. On the **NetXInvestor** home page, click **Research**. The **Markets Today** page displays.
- 2. Click **Investing Tools**. The **Investing Tools** page displays.
- Click Market Alerts. The Market Alerts page displays.
- 4. Click Delivery Settings & Hold/Resume Alerts.
- 5. In the **Send To** section, provide the following information:
 - For Primary E-mail Address, type the primary e-mail address in the Primary E-mail Address and Confirm primary e-mail address fields.
 - Select the e-mail format, HTML or Plain Text.
 - For Secondary E-mail Address, type the secondary e-mail address in the Secondary E-mail Address and Confirm secondary e-mail address fields.
 - Select the e-mail format, HTML or Plain Text.
 - For Text Message Delivery, type the cell phone number in the Cell Phone Address and Confirm cell phone address fields.
- In the Hold/Resume Market Alerts section, select one of the following options and click Save.
 - Market Alerts are Active—This option is selected by default when the
 market alerts are active. Select this option to resume alerts if you had placed
 a hold on receiving alerts.
 - Please hold my Market Alert—Select this option to temporarily stop the alerts from being delivered. Select the **Starting** and **Ending** dates using the **Calendar** control.

Subscribe Price Alerts



- 1. On the **NetXInvestor** home page, click **Research**. The **Markets Today** page displays.
- 2. Click **Investing Tools**. The **Investing Tools** page displays.
- 3. Click Market Alerts. A page displays the terms and conditions for the alerts.
- 4. Read through the terms and conditions and click the **I Agree** button to continue. The **Market Alerts** page displays.
- 5. In the **Set a New Alert** field, type the stock name or symbol for which you would like to set an alert.
- 6. From the list of matches, select the required option. The **Manage Alerts** window displays.
- 7. From the **Select & Configure** list, select the applicable option.
- 8. In the **Notify me when** section, select an option from the list and type the appropriate information in the adjacent text field.
- 9. From the **Select Delivery Location** options, select where the alert should be delivered.
- 10. Click the **Add to Subscription** button.
- 11. The market alert is added to the **Current Subscriptions** section. Click **Close**.

Create a Watchlist

- 1. On the **NetXInvestor** home page, click **Research**. The **Markets Today** page displays.
- 2. Click **Investing Tools**. The **Investing Tools** page displays.

- 3. Click **My Watchlists** and then click **Create New Watchlist**. The **Create New Watchlist** window displays.
- 4. In the **Enter watchlist name** field, type a name for the watchlist and select the check box below to make this watchlist your default (if required).
- 5. Click **Save**. The **My Watchlists** page displays.
- 6. In the **Enter Name or Symbol** field, type a stock name of symbol and click **Add**.

Subscribe Watchlist Alerts

- 1. On the **NetXInvestor** home page, click **Research**. The **Markets Today** page displays.
- 2. Click **Investing Tools**. The **Investing Tools** page displays.
- 3. Click Watchlist Alerts.
- 4. From the **Set a New Alert** list, select the applicable watchlist and click **Set**. The **Manage Watchlist Alerts** window displays.
- 5. From the **Send me a summary** list, select how often you like the alert to be delivered.
- 6. From the **Select Delivery Location** options, select where the alert should be delivered.
- 7. Click the **Add to Subscription** button.
- 8. The watchlist alert is added to the **Current Subscriptions** section. Click **Close**.

5. Electronic Delivery

You can enable electronic delivery of statements and documents to be delivered to your e-mail address (es). You can also view the statements and documents online in the NetXInvestor platform.

You can setup the e-delivery preferences for an individual account or for all accounts using the **Quick Enroll** option.

The retention time for account communications and documents vary based on the communication type. To view the retention time, click the **View Retention Times** link.

The **e-delivery Preferences** section is available in the **Settings** page. You can access this section by one of the following ways:

- On the **NetXInvestor** home page, click the **Go paperless** icon.
- On the **NetXInvestor** home page, click **Communications** > **Settings**.
- On the NetXInvestor home page, click the Settings icon.

Add E-mail Addresses

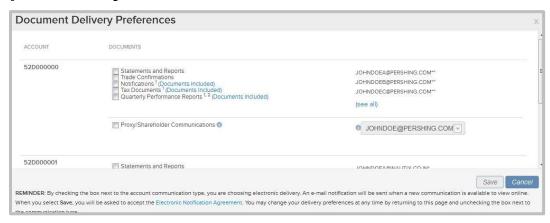
The **e-delivery Preferences** section displays all the e-mail address (es) you have added earlier to your account. If you have not added any e-mail address (es) earlier, follow the instructions below to add.



- 1. On the **NetXInvestor** home page, click the **Settings** icon. The **Settings** page displays.
- In the E-mail Address(es) section, click the Add E-mail Address(es) link. The Add New E-mail Address window displays.
- 3. In the **E-mail Address 1** and **Confirm E-mail Address 1** fields, type the primary e-mail address.

- In the E-mail Address 2 and Confirm E-mail Address 2 fields, type the secondary e-mail address.
- 5. Click the **Save** button.

Set Up e-Delivery for an Individual Account

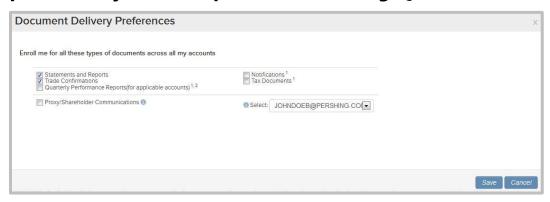


- In the e-Delivery Preferences section, click the Edit link. The Document Delivery Preferences window displays.
- 2. Select the box (es) next to the documents against the respective account you want to opt for e-delivery.

Tip: To view the included documents under a category, click the **Documents Included** link.

- 3. From the e-mail list, select the required e-mail address to which the documents should be delivered electronically.
- 4. Click the **Save** button. A window displays the terms & conditions.
- 5. Read through the terms and conditions and click the **I Agree** button. A window displays stating the e-delivery preferences have been saved.
- 6. Click the **OK** button to continue.

Set Up e-Delivery for Multiple Accounts using Quick Enroll



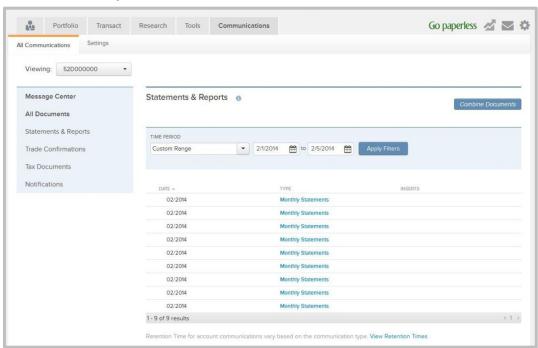
- 1. In the **e-Delivery Preferences** section, click the **Quick Enroll (for all accounts)** link. The **Document Delivery Preferences** window displays.
- 2. Select the box (es) next to the documents you want to opt for e-delivery.
- 3. From the e-mail list, select the required e-mail address to which the documents should be delivered electronically.
- 4. Click the **Save** button. A window displays the terms and conditions.
- 5. Read through the terms and conditions and click the **I Agree** button. A window displays stating the e-delivery preferences have been saved.
- 6. Click the **OK** button to continue.

View Statements & Reports

The NetXInvestor platform allows you to view and download your account brokerage statements and reports and deliver these statements and reports electronically.

Statements and reports are available in the **All Communications** page. You can access statements and reports this way:

- Click Communications > All Communications. In the All Communications page, click the Statements & Reports link.
- Click the My Documents link in the Quick Links section.



The page, by default, displays the statements and reports for one year. To view a statement, click the link in the **Type** column for the required date. You can also view any notices by clicking the link in the **Inserts** column.

You can filter the information to display according to your requirements. Provide information in one or all of the following filters and click the **Apply Filters** button.

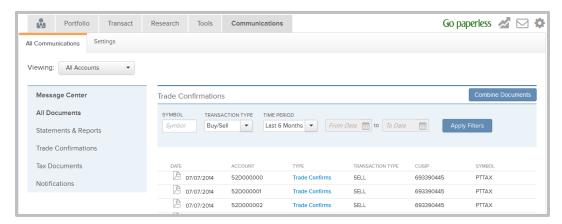
- Time Period
- From Date
- To Date

The information displayed can be exported to an Adobe PDF. For more information on exporting the information to a PDF, see <u>Generate Adobe PDF</u>.

View Trade Confirmations

The NetXInvestor platform allows you to view and download your trade confirmations and electronically deliver these confirmations.

Trade Confirmations are available in the **All Communications** page. You can navigate by clicking **Communications** > **All Communications**. In the **All Communications** page, click the **Trade Confirmations** link.



The page, by default, displays the trade confirmations for one year. To view a trade confirmation, click the link in the **Type** column for the required date.

You can filter the information to display according to your requirements. Provide information in one or all of the following filters and click the **Apply Filters** button.

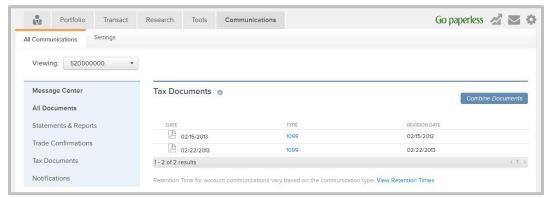
- Symbol
- Transaction Type
- Time Period
- From Date and To Date (These fields will be enabled only if Custom Range is selected for Time Period.)

The information displayed can be exported to an Adobe PDF. For more information on exporting the information to a PDF, see <u>Generate Adobe PDF</u>.

View Tax Documents

The NetXInvestor platform allows you to view and download your tax information statement and electronically deliver this statement.

Tax statements are available in the **All Communications** page. You can navigate by clicking **Communications** > **All Communications**. In the **All Communications** page, click the **Tax Documents** link.



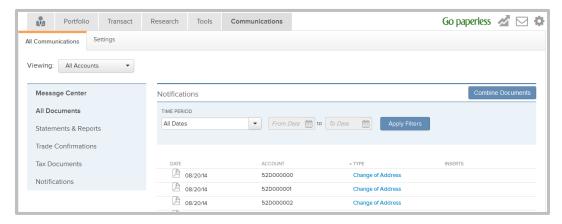
To view a tax statement, click the link in the **Type** column for the required date.

The information displayed can be exported to an Adobe PDF. For more information on exporting the information to a PDF, see <u>Generate Adobe PDF</u>.

View Notifications

The NetXInvestor platform allows you to view and download the notifications.

Notifications are available in the **All Communications** page. You can navigate by clicking **Communications** > **All Communications**. In the **All Communications** page, click the **Notifications** link.



To view a notification, click the link in the **Type** column for the required date.

The information displayed can be exported to an Adobe PDF. For more information on exporting the information to a PDF, see <u>Generate Adobe PDF</u>.

6. Account Portfolio

NetXInvestor provides access to information relevant to, and regarding your portfolio. Such information is divided into relevant sub-pages on the site under the **Portfolio** tab. These pages include:

- Overview
- Balances
- Holdings
- Unrealized Gain/Loss
- Valuation Over Time
- Realized Gain/Loss
- History
- Projected Cash Flow

Overview

The **Overview** page provides a snapshot of your most recent events/activities such as, open orders, recently completed trades, composition of investments in the portfolio, and more. The home page also provides information on how your investments are performing in the market, portfolio history and links to the most frequently accessed pages. You can view the portfolio of an individual account, group of accounts or your linked accounts.

To access the portfolio overview page, click **Portfolio** on the **NetXInvestor** home page.

Portfolio Changes

This section displays the total market value of the available holdings. Unrealized gain/loss information is displayed along with the increase and decrease in terms of percentage.



Quick Links

This section displays the shortcut links to the pages within the portfolio. You can access the page by clicking the required link.



Composition of Holdings

This section displays the composition of holdings in your portfolio. The composition is displayed in a doughnut chart along with the various asset classes available in your portfolio, their market value and total percentage. Click on the required asset class to view the filtered **Holdings** page.



Open Orders & Executed Trades

This section displays the open orders and the recently executed trades within your portfolio. Click on the stock symbol link in the **Symbol/CUSIP** column to view the **Order Status** page.

| Open Orders | | | | | |
|--|--|---------------------|-------|------------------|---------------------------------|
| SYMBOL/CUSIP | CURRENT | PRICE | ORDER | TYPE | EXPIRATION |
| FIREX | | \$0.00 | Buy | | 550 |
| BRK A | \$172,5 | 00.00 | Buy | | DAY |
| GOOG | \$1 | 163.70 | Buy | | FOK |
| A | 9 | 60.85 | Buy | | GTC |
| | | tel or | Buy | | DAY |
| C As of 04:33am 01/2 Recently Exec | 22/2014 | \$51.85 es | Duy | | |
| As of 04:33am 01/2 | 22/2014 uted Trade | es | | OLIAN | ITIITY |
| As of 04:33am 01/2 | 22/2014 | es ORDER | TYPE | QUAN \$0.01 | |
| As of 04:33am 01/2 Recently Exec | uted Trade | es | | \$0.01 | ITITY I (Executed) I (Executed) |
| Recently Exec SYMBOL/CUSIP | uted Trade | es ORDER Buy | | \$0.01 | (Executed) |
| Recently Exec SYMBOL/CUSIP CDEFG | 22/2014 uted Trade PRICE \$0.01 \$0.01 | order Buy Buy | TYPE | \$0.01 \$0.01 | (Executed) |

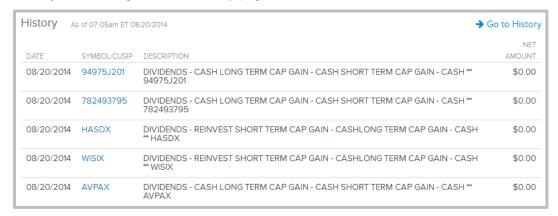
Strong & Weak Performers

This section displays the positive and negative performers in your portfolio. Click the **Company** hyperlink to view the **Quotes & News** page. You can also click the **Go to Holdings** link to navigate to the <u>Holdings</u> page.



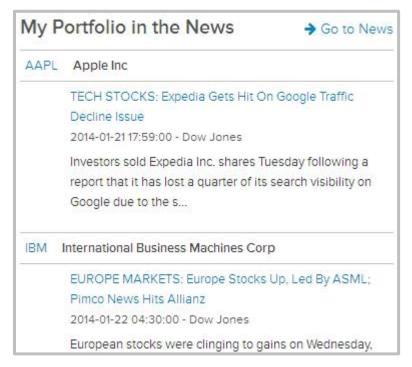
Portfolio History

This section displays the five most recent activities in your account. Click the **Go to History** link to navigate to the <u>History</u> page.



News

This section displays the news relating to the available holdings in your portfolio. Click the **Go to News** link to navigate to the **Quotes & News** page directly. You can also click the stock or news headline link to view the stock's information in the <u>Quotes & News</u> page.

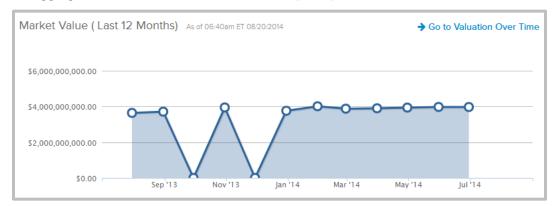


Market Value

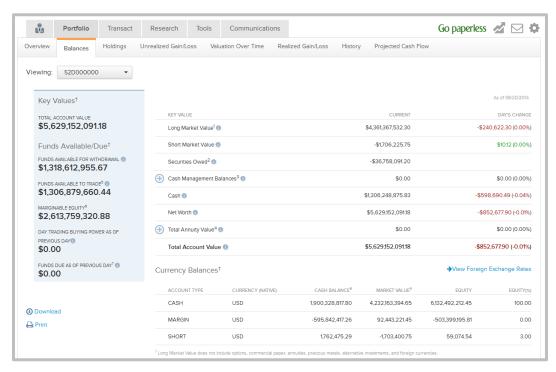
This section displays the valuation of portfolio, in the form of a chart for the past 12 months. This data is available for, a single account, a group of accounts, and, the entire portfolio. The values are as of the previous day's close of Business.

You can also click the <u>Go to Valuation Over Time</u> link to view applicable aggregate value of the account or the portfolio with the values at the end of last month and end of last year.

If the user is viewing the values for group of accounts or the entire portfolio, the value is the aggregate value of the accounts that make up the portfolio.



Balances



The **Balances** page displays the total account value of your account. This page also displays the information about the funds available for withdrawal, funds available to trade, and day trading power as of previous day. You can view information for an individual account, groups or the portfolio summary. The portfolio summary includes all the information of the linked accounts.

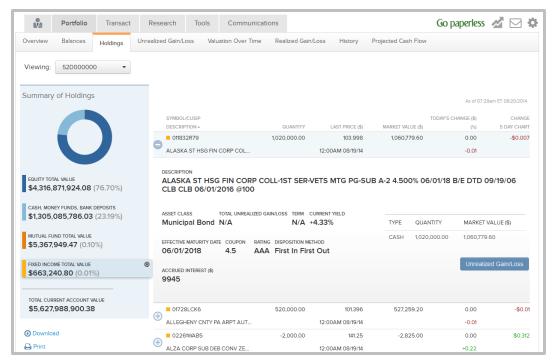
 To view the balances page, click Portfolio on the NetXInvestor home page and then click Balances.

- To view the balances for a single account, select the required account from the Viewing list.
- To view the balances for a group, select the required group from the **Viewing** list.

Note: Balance data is only available for groups with fewer than 45 accounts and 1000 positions.

You can <u>download</u> the information displayed in the page to a **Microsoft**[®] **Excel** file or print for record keeping.

Holdings

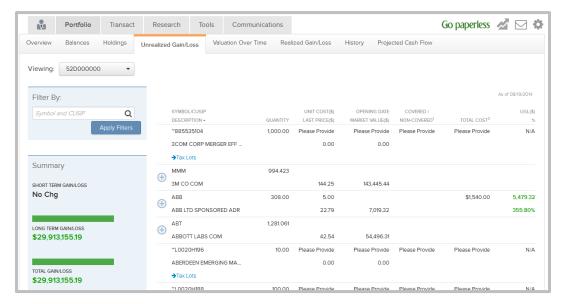


The **Holdings** page displays all the holdings by account, group or portfolio. The page also displays the total current value of holdings. From this page, you can view the quantity of stocks, current market value, last traded price, yield, and more. You can also view more information about a stock by clicking the (+) icon next to a stock. For Fixed Income Positions, you can view the accrued interest, which is available as of the previous business day's close of business. This is, however, available for a single account. The transactions details chart, account type information is displayed after expanding the view.

- To view the holdings page, click **Portfolio** on the **NetXInvestor** home page and then click **Holdings**.
- To view the holdings for a single account, select the required account from the Viewing list.
- To view the holdings for a group of accounts, select the required group from the **Viewing** list.
- To view the holdings for all accounts, select All Accounts from the Viewing list.

You can <u>download</u> the information displayed in the page to a **Microsoft Excel** file or <u>print</u> for record keeping.

Unrealized Gain/Loss



The **Unrealized Gain/Loss** page displays the current performance of stocks in the market. The page also displays the summary of short- and long-term gain and loss information, besides displaying the total gain and loss information.

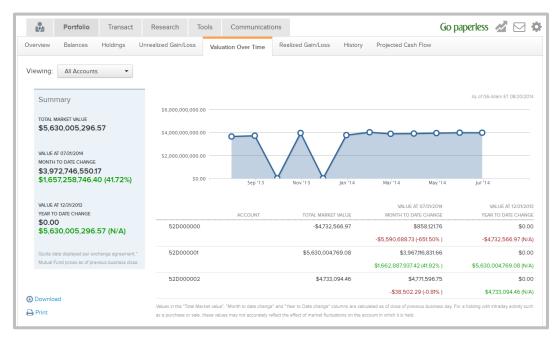
You can also view the date when the position tax lot became a long term holding. This information displays in the Long-Term Date column, which can be viewed by clicking the **Tax Lots** link, and is available for a single account. The information displayed is for the positions as of the previous business day's close of business.

- To view the Unrealized Gain/Loss page, click **Portfolio** on the NetXInvestor home page and then click **Unrealized Gain/Loss**.
- To view the Unrealized Gain/Loss for a single account, select the required account from the Viewing list.
- To view the Unrealized Gain/Loss for a group of accounts, select the required group from the **Viewing** list.
- To view the Unrealized Gain/Loss for all accounts, select All Accounts from the Viewing list.

You can filter and view the information displayed in the page according to your requirements. To filter the information, type a stock's symbol, name, CUSIP, or ISIN in the **Filter By** field and click the **Apply Filters** button.

You can <u>download</u> the information displayed in the page to a **Microsoft**[®] **Excel** file or <u>print</u> for record keeping.

Valuation Over Time



The **Valuation Over Time** page displays the value of the portfolio, in the form of a chart, for the past 12 months. This is available for a single account a group of accounts, and for the entire portfolio.

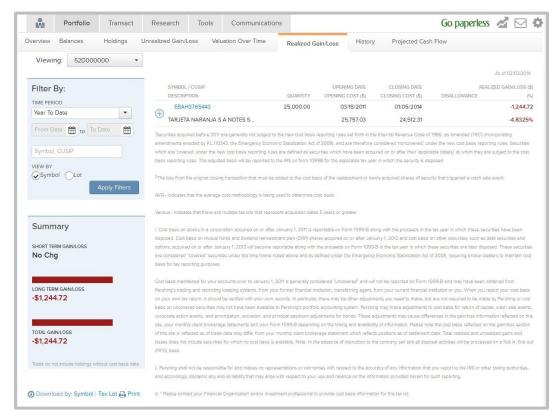
The left panel of the page displays the summary of information, such as, **Total Market Value**, **Prior Day \$**, **Month Change \$**, **Month Change %**, **YTD Change \$**, and **YTD Change %**.

The right panel displays the information in the form of chart and grid. You can compare the applicable aggregate value of the account or the portfolio with the values at the end of last month and end of last year.

If you are viewing the values for group of accounts or the entire portfolio, the value is the aggregate value of the accounts that make up the portfolio.

You can <u>download</u> the information displayed in the page to a **Microsoft**[®] **Excel** file or <u>print</u> for record keeping.

Realized Gain/Loss



The **Realized Gain/Loss** page displays the profit or loss information of your stocks arising out of a sell. The page also displays the summary of short- and long-term gain and loss information, besides displaying the total gain and loss information.

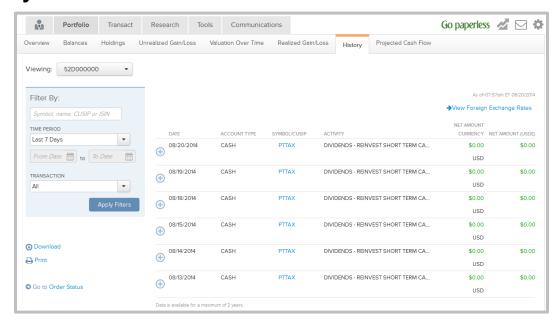
- To view the Realized Gain/Loss page, click Portfolio on the NetXInvestor home page and then click Realized Gain/Loss.
- To view the Realized Gain/Loss for a single account, select the required account from the Viewing list.
- To view the Realized Gain/Loss for a group of accounts, select the required group from the **Viewing** list.
- To view the Realized Gain/Loss for all accounts, select All Accounts from the Viewing list.

You can filter and view the information displayed in the page according to your requirements. To filter the information, provide information in one or all of the following filters and click the **Apply Filters** button.

- Time Period
- From Date and To Date
- Symbol, CUSIP
- View By

You can <u>download</u> the information displayed in the page to a **Microsoft**[®] **Excel** file or <u>print</u> for record keeping.

History



The **History** page displays all the activities that have taken place in the account. The activities are available for a maximum of two years. By default, activities for one week are displayed.

- To view the **History** page, click **Portfolio** on the **NetXInvestor** home page and then click **History**.
- To view the History for a single account, select the required account from the Viewing list.
- To view the History for a group of accounts, select the required group from the **Viewing** list.
- To view the History for all accounts, select All Accounts from the Viewing list.

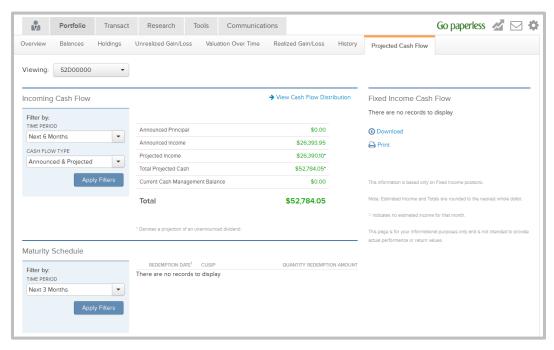
You can filter and view the information displayed in the page according to your requirements. To filter the information, provide information in one or all of the following filters and click the **Apply Filters** button.

- Symbol, CUSIP
- Time Period
- From Date and To Date
- Transaction

The information displayed in the page can be <u>downloaded</u> as a **Microsoft Excel** file.

You can track the status or order from the <u>Order Status</u> page. To view the **Order Status** page, click the **Order Status** link.

Projected Cash Flow



The **Projected Cash Flow** page displays the cash money flow into your account.

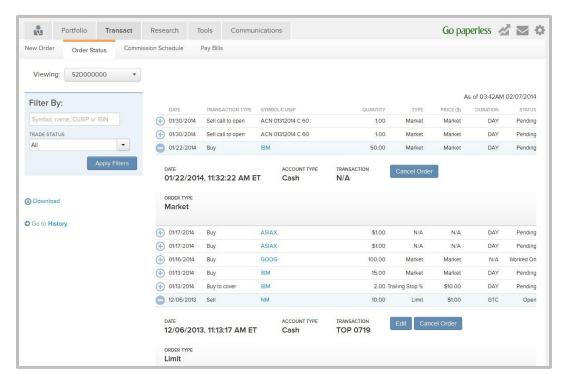
- To view the Projected Cash Flow page, click Portfolio on the NetXInvestor home page and then click Projected Cash Flow.
- To view the projected cash flow for a single account, select the required account from the **Viewing** list.
- To view the projected cash flow for a group of accounts, select the required group from the **Viewing** list.
- To view the projected cash flow for all accounts, select All Accounts from the Viewing list.

The page is divided into the following sections:

- Incoming Cash Flow— This section displays the announced and projected cash flow information. To view the cash flow distribution, click the View Cash Flow Distribution link.
- **Fixed Income Cash Flow** - This section displays the incoming cash flow from the fixed income securities.
- **Maturity Schedule** - This section displays the dates and amounts of redemption for an issuance.

The information displayed in the page can be downloaded as a **Microsoft Excel** file.

7. View Order Status



The Order Status page displays the following:

- Day duration order is shown until the end of the day.
- Good Till Cancelled order is shown until the order is executed or cancelled manually. If the order is not cancelled manually, the order will get cancelled automatically after 90 days.

From this page, you can view the details like, quantity, symbol, status etc. From this page, you can also edit or cancel an order. You can view the order status information for an individual account, groups or all linked accounts.

- To view the orders page, click **Transact** on the **NetXInvestor** home page and then click **Order Status**.
- To view the orders for a single account, select the required account from the Viewing list.
- To view the orders for a group, select the required group from the **Viewing** list.
- To view the orders for all account, select **All Accounts** from the **Viewing** list.

You can filter the information to display according to your requirements. Provide information in one or all of the following filters and click the **Apply Filters** button.

- Symbol/Name/CUSIP or ISIN
- Trade Status

To view the order details, click the **Expand** (+) button. To hide the order details, click the **Collapse** (-) button.

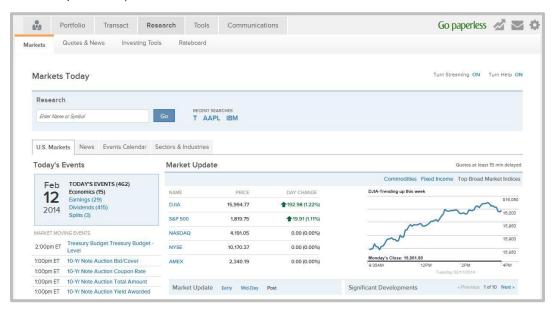
You can <u>download</u> the information displayed in the page to a **Microsoft Excel** file or view the history of all activities, click the <u>History</u> link.

8. Research

The NetXInvestor platform helps you stay connected to the market by providing access to quotes, late-breaking news stories, comprehensive information and research on thousands of stocks, options, and mutual funds.

Markets

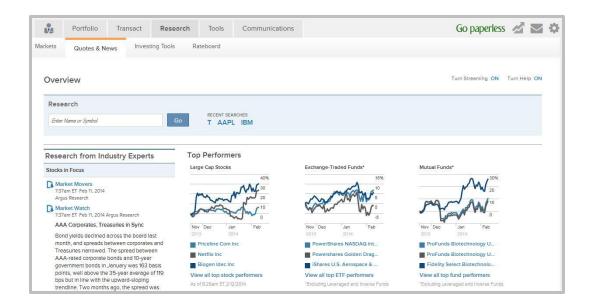
The **Markets** tab enables you to view stock market updates, market movers, advancers/decliners, access to real-time market news and events.



Quotes & News

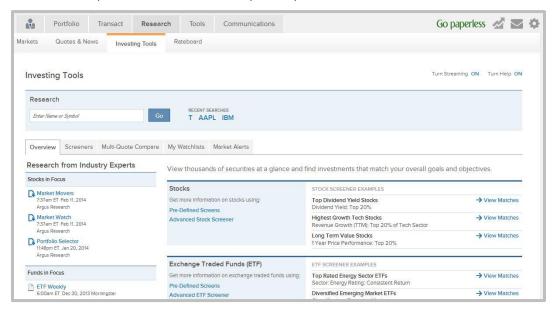
The **Quotes & News** tab enables you to view quotes for stocks, options, mutual funds, or ETFs. This tab also enables you to obtain the latest news headlines for each position, as well as detailed information –including last bid, ask, and volume numbers. From this tab, you can view the following:

- · Research from industry experts
- Top performers
- Market headlines
- Top rated stocks and funds



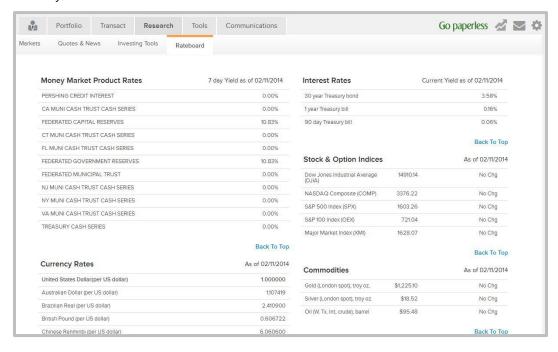
Investing Tools

The **Investing** Tools tab enables you to view predefined stock, ETF and mutual fund screeners; compare stocks and funds for profile, performance, risk, and much more.



Rateboard

The **Rateboard** tab enables you to view the prevailing rates for money market products, currency, commodities and others.



9. Sort, Filter, Download, and Print

The information displayed in the pages within the platform can be sorted, filtered, exported to a Microsoft Excel file or printed for record keeping. Some pages within the platform also offers the ability to generate an Adobe[®] PDF file from multiple files.

Sort

The sorting feature enables you to reorder the information in ascending or descending order. A sort can be applied to any page with a table-like structure. To sort the information, click on a required column heading to sort in ascending order, and click the heading again to sort the information in descending order.

An ascending sort order is identified by an upward triangle, whilst the descending sort order is identified by a downward triangle. The indicator appears in the column used for sorting.

Filter

The filtering feature enables you to limit the information displayed in a page. The platform offers many filter criteria that you can use to display the information according to your requirements.

The filter criteria differ from page to page. The most common filter criteria are:

- Symbol, name, CUSIP
- Time Period
- View by
- Transaction
- Cash flow type—Appears only in the Projected Cash Flow page.
- Trade Status—Appears only in the Order Status page.

To filter the information, provide information for the required filter and click the **Apply Filters** button.

Download

The downloading feature enables you to download the information displayed in a page to a Microsoft Excel file.

To download the information, click the **Download** link or the link name adjacent to the **Download** label.

Generate Adobe PDF

The platform offers the ability to download these document types as PDFs.

Statements and Reports

- Trade Confirmations
- Tax Documents
- Notifications

To generate a PDF:

1. In any of the above pages, click the **Combine Documents** button. The option to select multiple documents becomes available for selection.



2. Select one or more documents by clicking the check box and click the **Generate PDF** button. The documents appear in the generated PDF.



Print

The information displayed in the page can be printed for record keeping. To print the information, click the **Print** link.

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About Us

As the New Model Clearing FirmTM, Pershing LLC provides a broad suite of financial business solutions so advisors and broker-dealers can drive their business forward in a dynamic industry and regulatory environment. We are the #1 clearing firm in the U.S.* and our clients range from full service, institutional and independent firms to self-directed and bank-affiliated broker-dealers and span the globe. With a keen eye on delivering dependable operational support, robust trading services, flexible technology, an expansive array of investment solutions, practice management support and service excellence, our solutions help advisors and firms manage their businesses efficiently and serve their clients effectively. Pershing LLC (member FINRA/NYSE/SIPC) is a BNY Mellon company.

*Based on number of broker-dealer clients, InvestmentNews December 2013

